

APTA IT Committee Update – May 2018 Board Meeting

Mission

To **deliver** functional technology solutions, **support** and **engage** the current and future members of the APTA across all of their activities involving platform tennis play (**Social, Leagues & Tournaments**).

Projects

UNDER DEVELOPMENT

Ecommerce	Although we were not able to complete the new ecommerce system for this past season, it is nearly complete. By the time of the annual meeting we will be taking membership purchases using the new system, and will have tournament entry online by early summer.
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PlatformTennis.org Redesign	Final details for the updated website are being completed and it will be implemented during spring/summer.
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Tournament Seeding	In early 2018 Paolo Gonzalez created a seeding app which has been extremely helpful to Ray. It is an independent app. Integration of seeding into scoring is underway and will be completed this summer.
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NEW

Ranking	This summer we will add Juniors and Men's & Women's B rankings.
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Tenniscodes Integration	We will work with Tenniscodes on integration and sharing of membership and other data with our membership system, as well as to support and assist their implementation throughout. Details to be determined.
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Tenniscodes	<i>See separate report.</i>
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ONGOING

Membership	Membership is working well. Enhancements and additions to the system are ongoing as needed and as time allows.
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When ecommerce goes live, players will have access to their membership accounts, which will allow them to update contact information directly and view their historical participation and results in live scoring tournaments and non-scoring NRTs.

APTA IT Committee Update – May 2018 Board Meeting

ONGOING

Live Scoring	<p>This year we provided Live Scoring for 37 tournaments, up 9 tournaments (32%) from last season. New tournaments are varied, including additional NRTs, a LIPTA league tournament, Brae Burn B and the B Nationals.</p> <p>Enhancements and additions to the system are ongoing as needed and as time allows. See Appendix A and Scoring Stats 2017-2018.pdf for Stats.</p>
Player Self-Rating	<p>From the start through 4/8/18, 863 players have completed the self-rating and had emails sent to them. This does not include the number of people who have completed the self-rating and not requested the detailed email, which is probably much higher.</p> <p>Use has been evenly spread throughout the season, with modest bumps recently and prior to B Nationals.</p> <p>Appendix B shows the distribution of ratings.</p>
Streaming & Enet	<p>Work and assistance continues as needed. There are currently no large projects on our end.</p>
Tournament Director Access to Scoring	<p>We continue to work with tournament directors who are willing and able to do some of their own admin. The number of tournament director users should increase significantly once ecommerce is up and running, and they are able to generate their sign-up reports directly (instead of getting them from Ann).</p>
Social Media	<p><i>See separate report.</i></p>

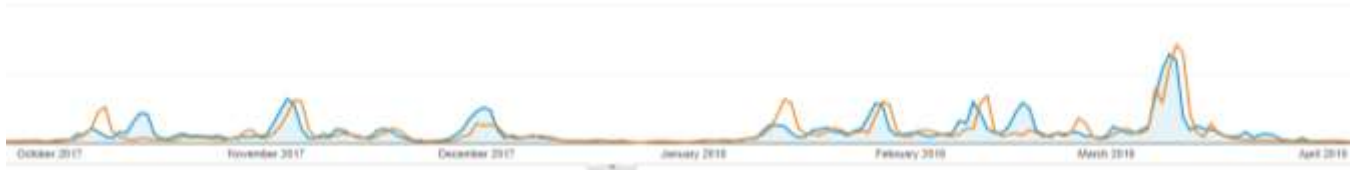
APTA IT Committee Update – May 2018 Board Meeting

Appendix A

Year over Year Daily Pageviews Graph

Blue = 2017-2018

Orange = 2016-2017



Pageviews per Event

There are some significant changes year over year, both up and down. In some cases, it's due to whether or not the event is a Grand Prix and/or has Live Streaming. Other cases are not so clear but factors can include events sharing the same weekend, a schedule change to after Nationals, proximity to major events, and the number of pages visited per user.

Event	2017-2018	2016-2017	Change
Full Season: September 1 – April 7	1,273,431	1,164,291	9.37%
Mixed & H/W Nationals	19,529	34,661	-43.66%
Men's B nationals	10,141		
Women's B Nationals	11,623		
IL State Championship	8,846	7,772	13.82%
Nationals	238,093	274,744	-13.34%
IL Married Mixed	16,616	14,516	14.47%
Men's 45/55/65 & Women's 45/60 Nationals	15,748	21,334	-26.18%
Indianapolis Open	23,049	13,516	70.53%
Philadelphia Open/Philly Cricket	71,096	15,330	363.77%
Hinsdale Men's Challenge	15,759	16,498	-4.48%
Short Hills	59,391	81,795	-27.39%
Arapahoe Invitational	8,461		
Peachtree Invitational	16,654	18,010	-7.53%
Hinsdale Women's Challenge	8,036	9,805	-18.04%
Detroit Invitational	8,047		

APTA IT Committee Update – May 2018 Board Meeting

Boston Open	76,850	76,462	0.51%
CPTC Series	15,603	17,292	-9.77%
LIPTA Men's A Championship	4,883		
Women's 50+ Nationals	4,495	2,602	72.75%
Lagunitas Invitational	12,885		
Midwesterns	54,113	85,852	-36.97%
Western New England Men	9,956	10,351	-3.82%
Brae Burn Men's B	3,602		
Kansas City	5,681	5,431	4.60%
Long Island Invitational	52,250	24,495	113.31%
West Penn Open	38,366	33,343	15.06%
Sound Shore Invitational	15,459	19,546	-20.91%
Illinois Men's Intermediates	10,078	10,754	-6.29%
The Lake Invitational	2,374	3,613	-34.29%
Cleveland Masters	24,384	15,502	57.30%
Delaware State Men	3,606		
Chicago Charities	110,020	94,442	16.49%
Milwaukee Men's Open	12,405	6,097	103.46%
Lake Forest Women's Open	5,689	4,507	26.23%
PNC Steel City Open	70,546		
The Patterson Club Open	31,584	74,015	-57.33%

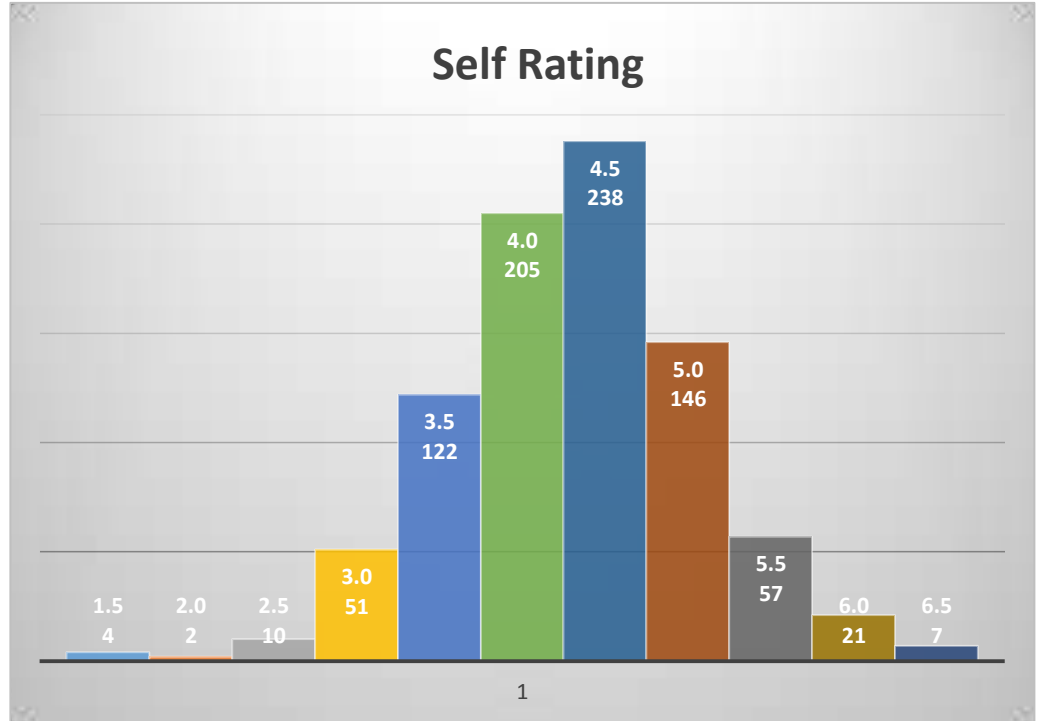
APTA IT Committee Update – May 2018 Board Meeting

Appendix B – Self Rating Emails

Number of Rating Emails Sent, by Rating

As of 4/8/2018

Rating	Number
1.5	4
2.0	2
2.5	10
3.0	51
3.5	122
4.0	205
4.5	238
5.0	146
5.5	57
6.0	21
6.5	7
Total	863



Cautions: This is only the count of emails sent.
We do not know how many people went through the survey without requesting an email.
Emails were not scanned for duplication.