

## **2017 APTA Board Meeting**

### **GAP Committee**

**Mission Statement:** GAP stands for Growth Area Potential-to develop programs that drive the growth of platform tennis in targeted areas and provide support to grow the game all over.

**Accomplishments:** The committee was created this spring and will move forward to propagate relationships in efforts to create a larger platform tennis community.

#### **Goals:**

- 1) Create a compelling presentation on the financial and social benefits of building courts and developing a platform tennis program.
- 2) Identify specific areas within Washington DC, Central North Carolina, and the Denver/Boulder areas to target. Meet with 10-12 clubs within these regions.
- 3) Identify at least one location within these cities where platform tennis courts are feasible, and pitch the responsible parties (local parks and recreation departments, tennis clubs and key contacts.)
- 4) Assist in the installation of courts and development of a program at a club or public park in one of these locations.
- 5) Long term goals are to aid in the installation of 10-20 new courts in these areas over the next five years and identify two new regions to target.

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