

# APTA Annual Meeting

May 1, 2025 at 7:00 p.m.



# Agenda

- Welcome: Demian Johnston, Board President
- New Board Members - Barry Nectow, Kristin Davin, John O'Bryan
- Finances: Amin Khadduri, CEO
- Grants and Loans: John McElhenny, Board Treasurer
- Tournaments: Amin Khadduri
- Overview/Closing: Demian Johnston

# Election of New Board Members

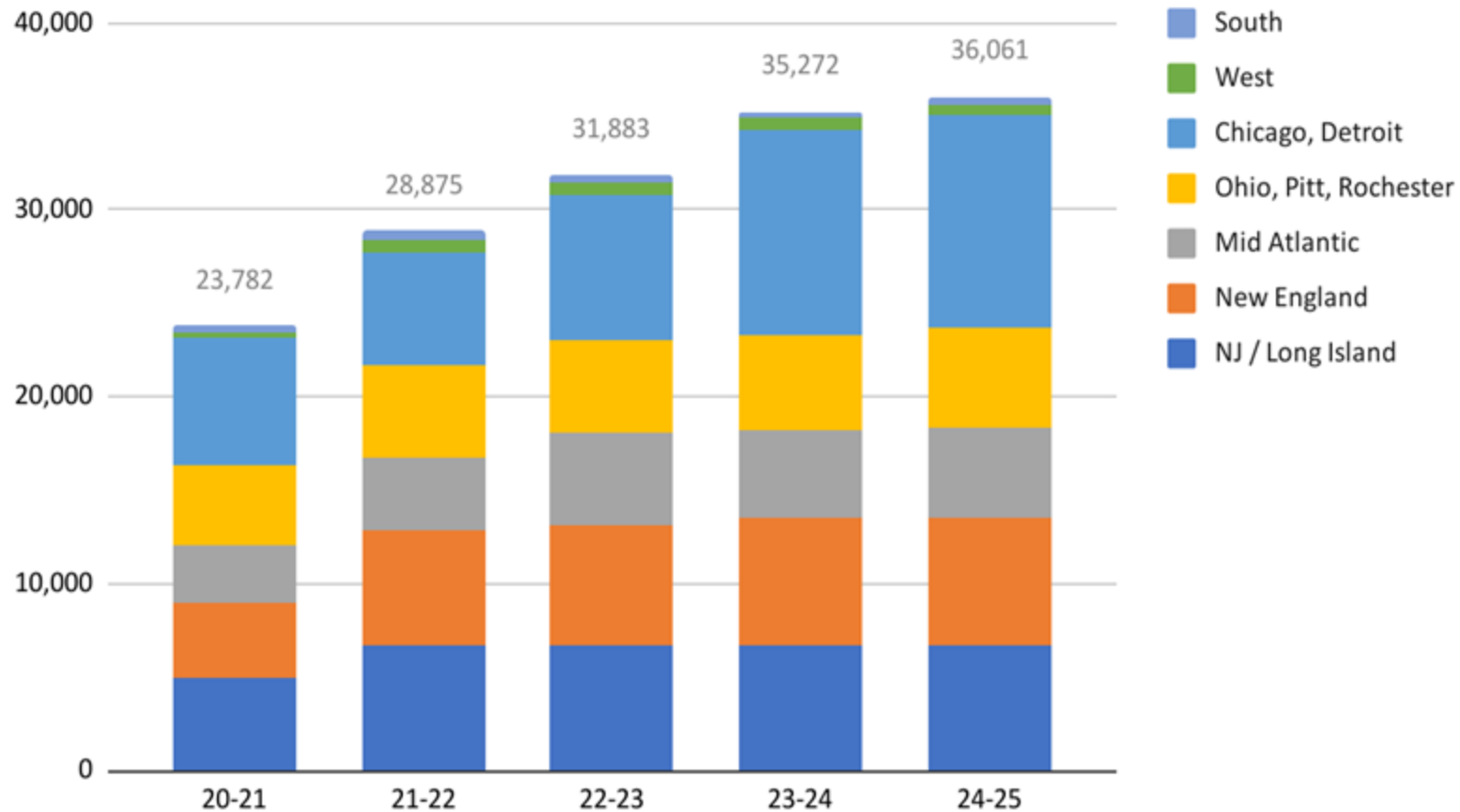
**New Board Members: John O'Bryan, Kristin Davin & Barry Nectow**



**Renominated Board Members: Ben McKnight, Anne Waldron & Mandy Newell**

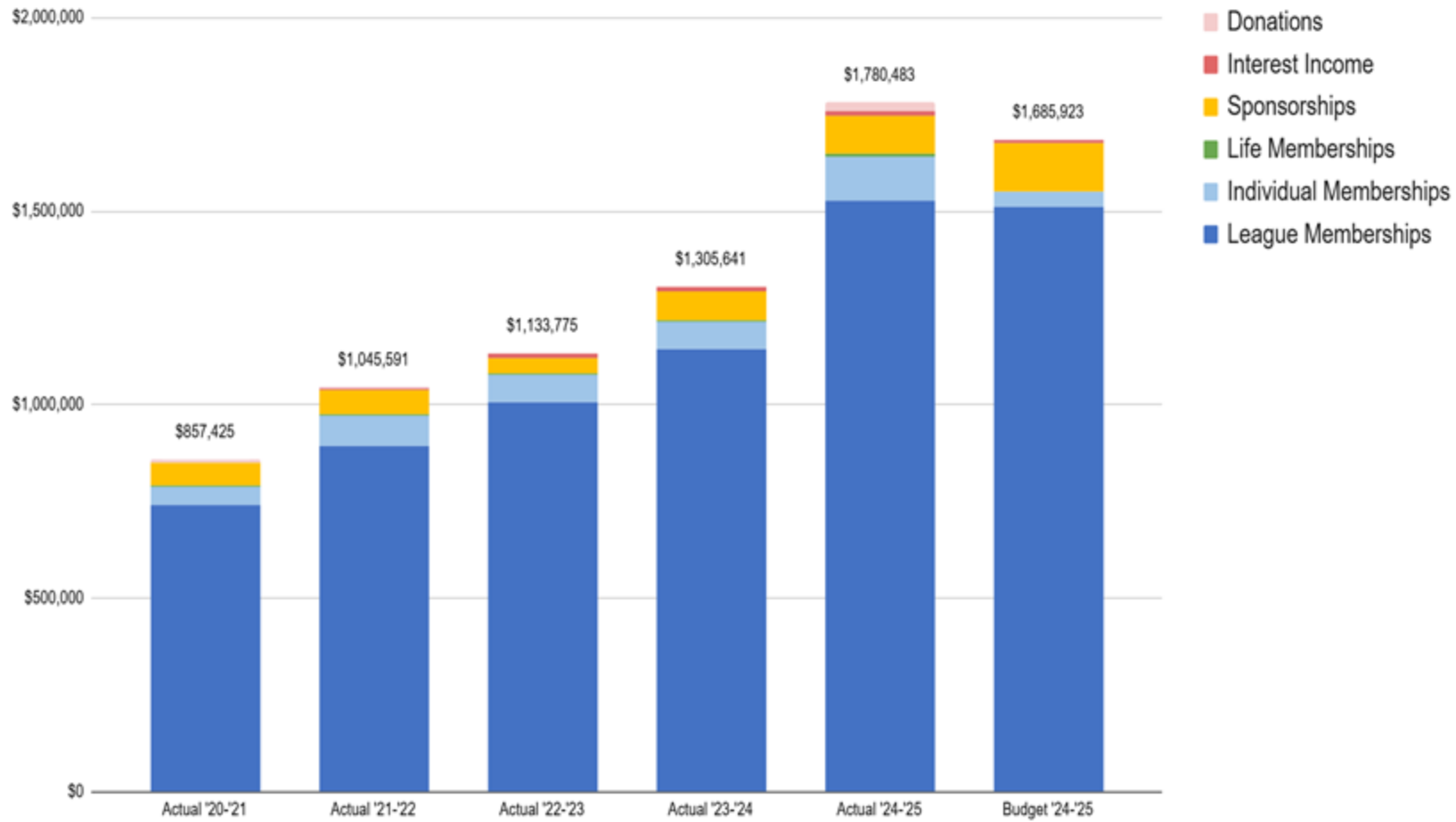


## APTA Membership



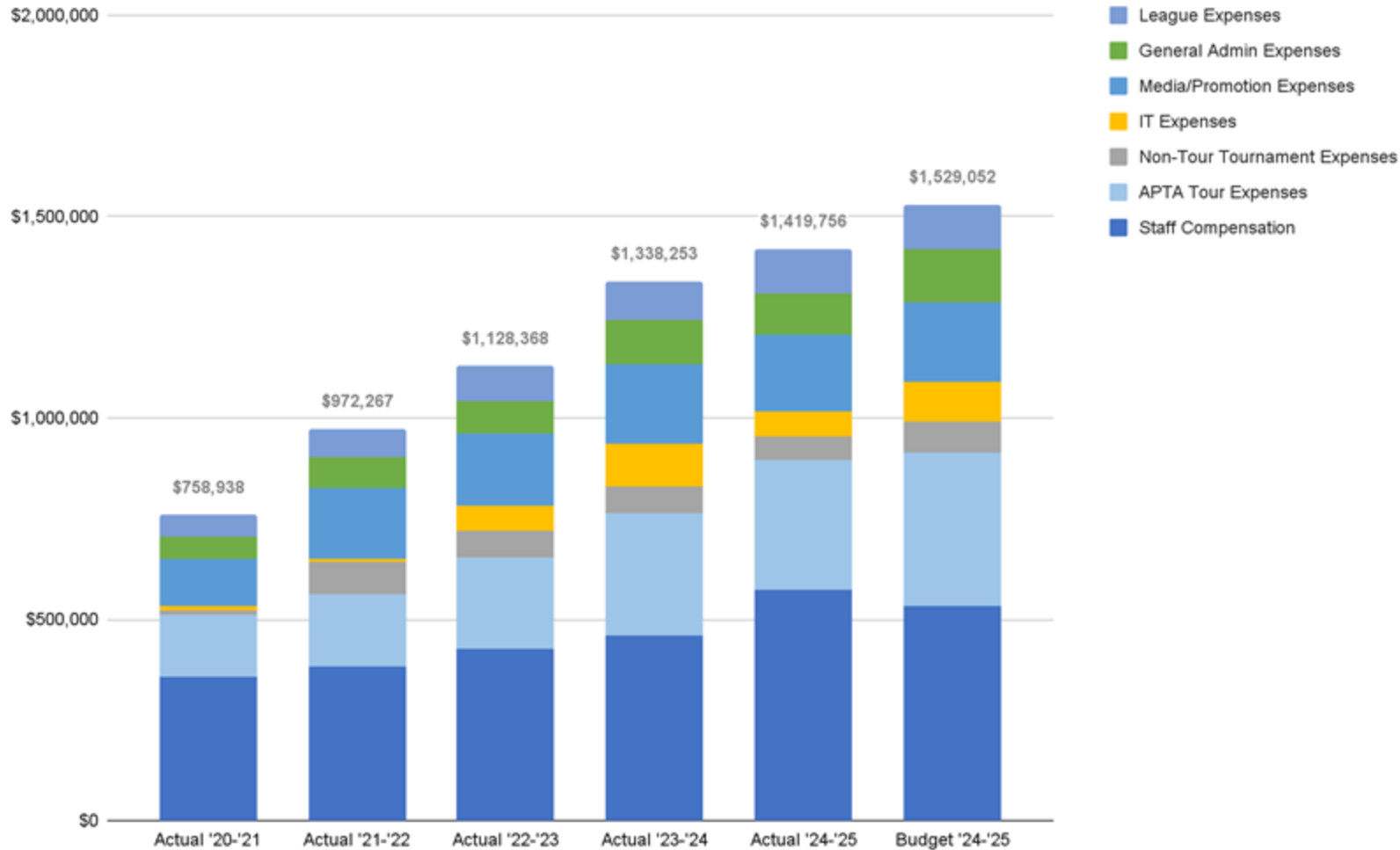
Memberships  
by Region

APTA Revenues



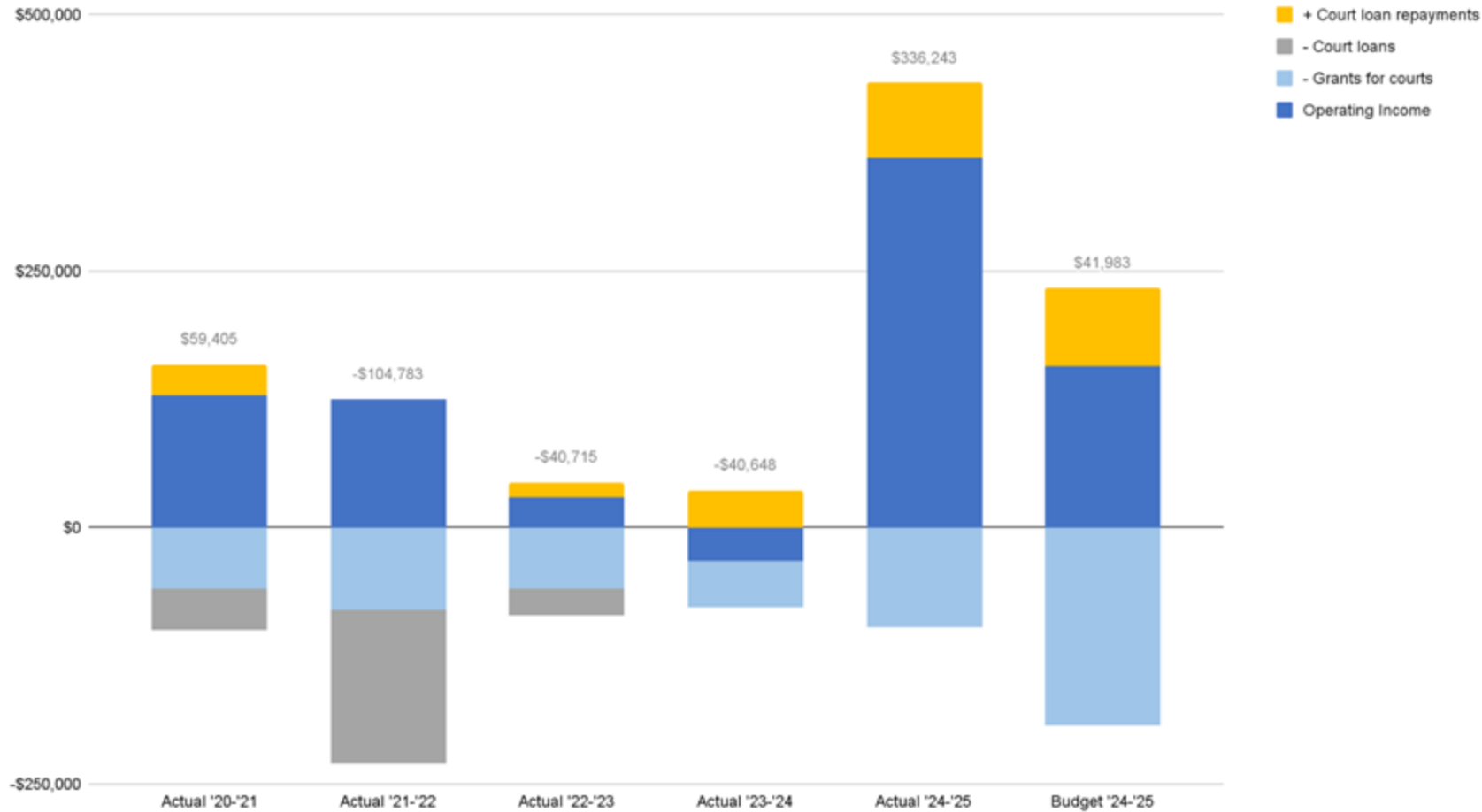
# Historical Revenues

## APTA Expenses



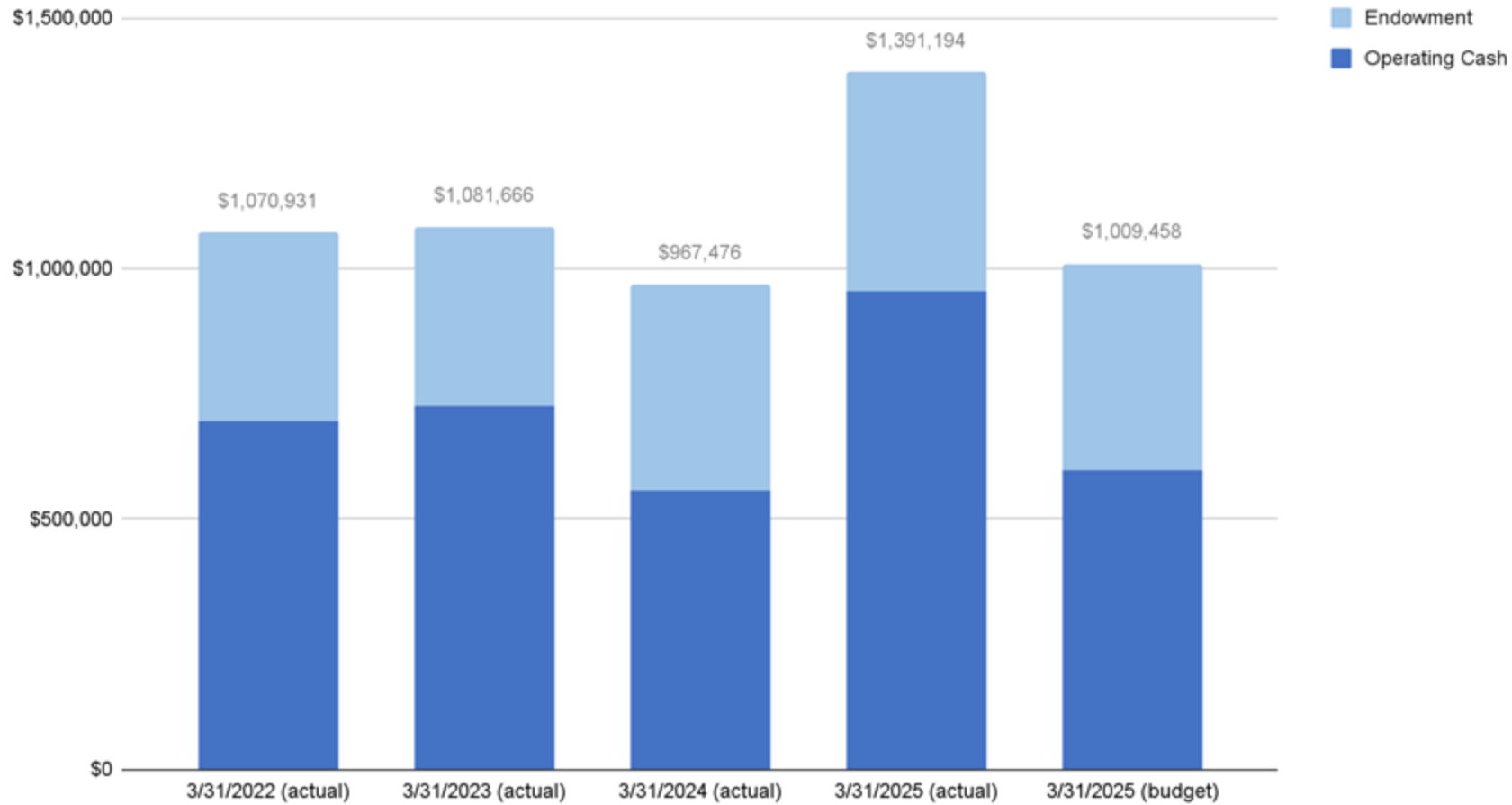
# Historical Expenses

APTA Cash Flow



# APTA Operating Income and Cash Flow

## APTA Balance Sheet



## APTA Balance Sheet



# Grants and Loans

- The Grants and Loans committee provides financial assistance in all areas of the country to develop publicly accessible and affordable platform tennis facilities and courts.
- Nearly \$1.1 Million in award funding has been released since 2006.
- Over the last six years, \$655,000 has been awarded across 25 projects in support of the construction, relocation, and rehabilitation of 49 courts. The award mix comprises \$410,000 in grants and \$255,000 in loans. \$557,000 in funding for these awards has been released to date.
- This past year, \$103,000 was awarded across 4 projects in support of the construction and rehabilitation of 9 courts and other facility enhancements.

# APTA TOUR

## **2024-2025 season**

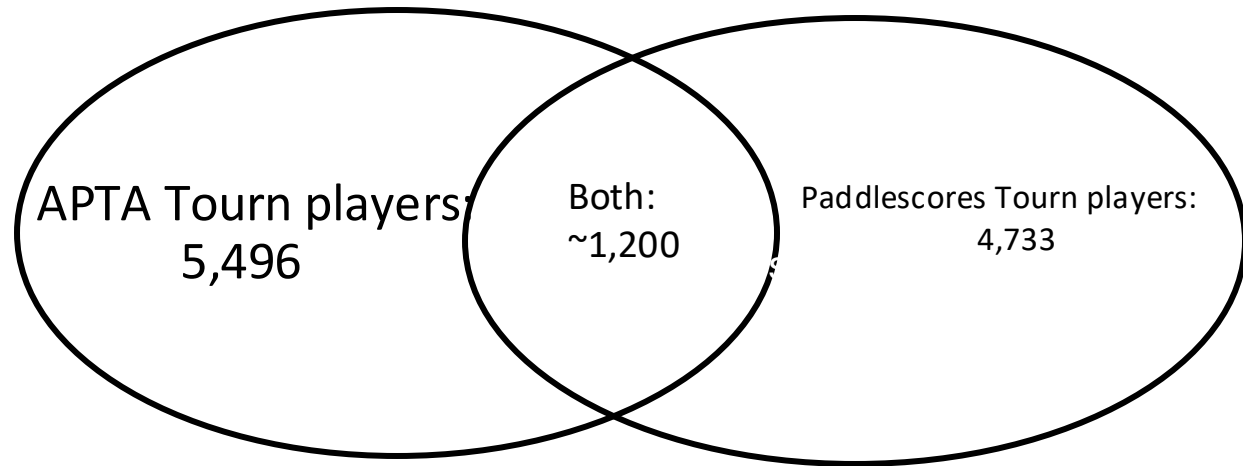
- 20 events (Nationals, 4 GPs and 15 Tour events)
- \$329k of prize money raised locally
- New venues: Fairfield County
- Added Corient as a Sponsor

## **2025-2026 season**

- 16 events (Nationals, 5 GPs and 10 Tour events)
- \$300-340k of prize money raised locally
- New venue: Denver
- Potentially streaming additional court(s) at each event vs last season

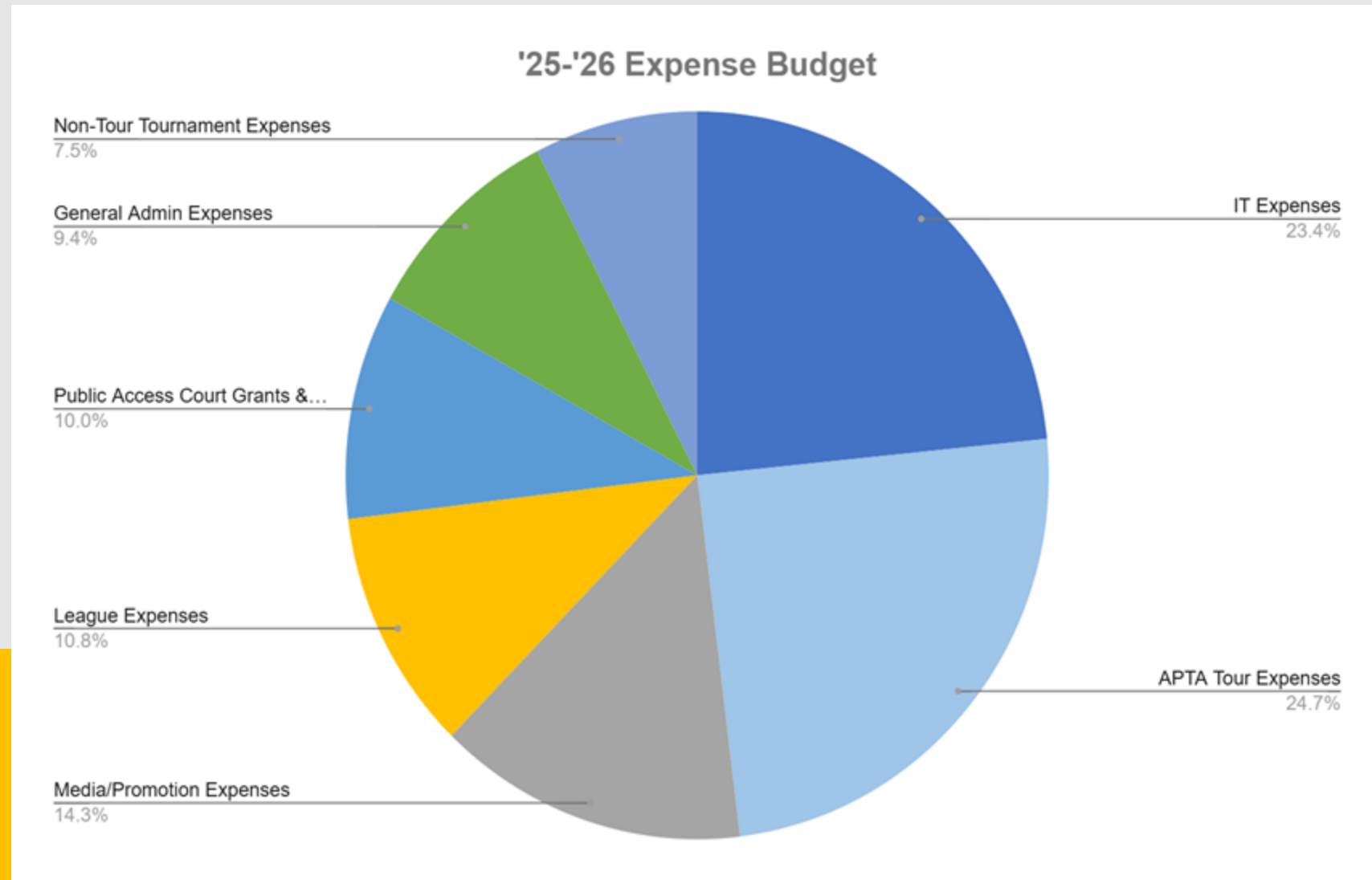
# Tournaments for League Players

~ 9,000 APTA members (25% of membership) play tournaments



- Team Nationals: 1,000 men & women participated in April 2025 (up from 850, 750 and 500 in 2024, 2023 and 2022)
- PTI Nationals: 11 events with 350 participants
- Junior Nationals: 130 participants

# APTA 25-26 Expense Budget



# APTA investments in membership experience

- New Technology
  - Tournament Registration
  - Bringing PTI “in-house”
  - PTI 2
  - Court Director
- Digital Content
  - Live streaming: streaming 18 events this coming season (every non-holiday weekend but one)
  - Social Media engaging members nationwide
- Additional Staff hit the ground running
  - Mark Thomford, Director of IT
  - Karen Nejedlik Director of Tournaments

# In summary

- Platform tennis continues to grow, membership up 2% this year.
- The APTA is financially sound and disciplined.
- We continue to focus on growing the game and providing increasing value to our members by
  - connecting league leaders and tournament directors to develop best practices,
  - helping fund courts with public access,
  - investing in our website and delivering timely and relevant media content
- Especially proud of the balance between tournament and league support and attention
- APTA reflects the game of Platform Tennis
  - Run and administered by players and people who love to play and share the game