



**2019**

**ANNUAL BOARD MEETING**

**MAY 2-4**

**APTA PROMOTION AND EDUCATION**

**REPORT**

Submitted by Anton Mavrin



## TABLE OF CONTENTS

1. 2018 EVENTS_____	PAGE 3
2. 2018-19 EXPENSES _____	PAGE 9
3. 2019-20 COMMITTEE _____	PAGE 10
4. 2018 SCHEDULED EVENTS THAT DID NOT TAKE PLACE_____	PAGE 11
5. 2019-20 NEW PROCESS_____	PAGE 13
6. MISSION_____	PAGE 14



## APTA Viking Promotional Event in Charlotte

Charlotte, NC

10/28/2018

October 28th was a big Open House day for the Charlotte Racquet Club North. Over 300 people were expected to attend the event for platform tennis, tennis, and pickleball. Unfortunately, the weather did not cooperate, as the temperature was 40 degrees with on and off rain throughout the day. Despite difficult weather conditions, Zen Mottershed, Randy Lofgren, and Eric Miller enthusiastically introduced participants to the game throughout the day. There were drills explaining the basics of the game, shot selection, and strategy. All participants had a chance to play some points and had a blast. Since the event, there is more interest in platform tennis and season platform tennis memberships. A big thank you to Jeremy Speicher for promoting platform tennis in the southern part of the country.



## APTA Viking Promotional Event in Chicago

Chicago, IL

11/07/2018

On November 7<sup>th</sup> 2018, the APTA organized a promotional event for the Paddle Club at Glenbrook South High School in Glenview, IL. The event was held at Sunset Ridge Country Club and was run by Peter Berka, Andrew Buchholz, Laura Berendt, and Ben Ashford. GBS has approximately 40 members in the paddle club. About half were in attendance for the clinic. The coed group of approximately 10 boys and 10 girls were treated to a 90 minute lesson where students rotated through 4 “stations”, each with a pro focusing on a different fundamental of the game. The clinic ended with a 30-minute exhibition by the pros. Students commented that they learned a lot and had a great time! Most students are new to the game and had never had any formal lessons. After the clinic students were much more confident about – and interested in – getting together with other schools in the area to play a social match. Other schools in the area with a Paddle Club include New Trier High

School in Winnetka and Loyola Academy in Wilmette.









## APTA Viking Promotional Event in Westchester

Larchmont, NY

11/16/2018

Just 24 hours after the first snow of the season hit, the residents of the Village of Larchmont were out enjoying a November night of Paddle Tennis fun, complete with food, drink, and a Pro Exhibition. The Village has had two paddle courts in Flint Park for over twenty years, but only recently began offering clinics and wanted to bring more people to the courts and the sport. So the Recreation Committee, with the help of teaching pro Neel Roy, reached out to the APTA to help get people on the courts playing, learning and having fun. The result was amazing - the event sold out quickly and over 60 residents - beginners and experienced players - came out that cold night to enjoy the sport! Pros Neel Roy, Doug Proudian, Felix Yamasato, and Shingy Nyagura kept it moving by rotating players on and off the courts, giving pointers and playing drills. Then they treated everyone to an up-close exhibition where they showed off their skills and gave everyone a glimpse of what paddle can really be like! Off-court, players enjoyed food, beverages, and music in the "hut" - a lighted party tent set up next to the courts! The feedback from the night was so enthusiastic and the Village is already fielding requests for more paddle programming. One player was heard saying "I've only played this sport for 20 minutes and I'm already addicted!"

The Village of Larchmont again extends its thanks to APTA, Viking, Anton Marvin and Neel Roy, Doug Proudian, Felix Yamasato, and Shingy Nyagura for a fun and memorable night!









## 2018-19 EXPENSES

<b>2018-19 Promotional Expenses</b>	<b>Expenses</b>	<b>Pro Fee</b>	<b>Total Due</b>	<b>Paid</b>	<b>Total Per Exhibition</b>
<hr/>					
10/28/18 <b>Charlotte North Event</b>					
Zen Mottershed	\$0	\$250.00	\$250.00	\$250.00	
Randy Lofgren	\$0	\$250.00	\$250.00	\$250.00	
Eric Miller	\$0	\$250.00	\$250.00	\$250.00	
				<b>\$750.00</b>	<b>\$750.00</b>
<hr/>					
11/23/18 <b>Larchmont Flint Park Event</b>					
Neel Roy	\$0	\$150.00	\$150.00	\$150.00	
Doug Proudian	\$0	\$150.00	\$150.00	\$150.00	
Shingy Nyagura	\$0	\$150.00	\$150.00	\$150.00	
				<b>\$450.00</b>	<b>\$450.00</b>
<hr/>					
1/27/19 <b>Racquets &amp; Paddle Sports Show</b>					
Court Construction	\$10,000.00	\$0	\$10,000.00	\$10,000.00	
Convention fee	\$5,040.00	\$0	\$5,000.00	\$5,000.00	
Union labor	\$3,361.00	\$0	\$3361.00	\$3361.00	
Deb Scully	\$2,359.00	\$0	\$2359.00	\$2359.00	<b>\$20,760.00</b>
				<b>TOTAL</b>	<b>22,360.00</b>



## **2019-20 COMMITTEE**

Myrthe Molenveld – Greenwich, CT

Ian Hintz – Denver, CO

Trevor Spracklin – Washington, DC

Peter Berka – Chicago, IL

## 2018 SCHEDULED EVENTS THAT DID NOT TAKE PLACE

### 1. Glenmore Country Club, VA

- a. Scheduled for Saturday, October 6<sup>th</sup>.
- b. Canceled due to conflict in schedule.
- c. Email from the racquets director, Mark Ryman: *I've spoken with Ronnie Hass, Director of Racquet Sports at Farmington CC, about our upcoming event. Based on our conversation, it might be best to reschedule the APTA Free Clinics/Exhibition to another date. In addition to the Member/Member at our club, there is also a UVA football game, and they are actually pretty good this year. I think the number of attendees would be lower than we would want for this type of event and I don't want to put time/resources into something that might not fly.*
- d. Planned for October 2019.

### 2. Boston, MA

- a. I spoke to Amy Hutter regarding APTA Promotional Event. We decided that Evan Ambrose would be a great person to lead the clinic.
- b. After many discussions with Evan it was decided that between his other commitments and the fact that the event would have to be open to the community, not just his country club, it would be best to hold it at Belmont Hill Club.
- c. I reached out to someone there several times but never heard back. Planned for the fall 2019.

### 3. Minisink, NJ

- a. I worked with Patty Hogan on this event.
- b. We discussed 4-5 potential sites to host APTA Promotional Event.
- c. Due to circumstances, a site and date were never established.
- d. No further plans at this point.



#### **4. Wilton YMCA, CT**

- a. Russ Kohl was the contact point for the APTA Promotional Event.
- b. Initially, he expressed interest in the event and told me he would be in touch with details.
- c. Russ never responded despite multiple follow up emails from both Tiernan Cavanna and me.
- d. It was decided not to pursue it further.
- e. No further plans at this point.

## 2019-20 NEW PROCESS

All applicants must submit the following questionnaire via email or online.

### 1. Impact on the community.

- a. APTA Promotional Events must be open to everyone in the community, not a specific club.
- b. Is there access to local platform tennis coaches? If so, are they PPTA certified?
- c. Please describe how having the APTA promotional event would impact the community.

### 2. Who is expected to attend the event?

- a. How many overall players are expected to attend?
- b. What percentage of participants with experience in platform tennis?
- c. Are players with 3+ years of experience expected to attend?
- d. Are players with less than 2 years expected to attend?
- e. Are players with no experience expected to attend?
- f. How many players are there in the immediate area?
- g. How many juniors are expected to attend?

### 3. Potential for growth in the area.

- a. How many courts are there in the area?
- b. Are there new courts?
- c. What indicates there is interest in platform tennis?
- d. Is there growth in league/club play?
- e. Are neighboring clubs considering building platform tennis courts?
- f. Is there a potential to start a league if there is not one in the area?

### 4. APTA support by the area

- a. Does your area support the APTA?
- b. Are local leagues a part of the APTA?

### 5. Frequency

- a. When was the last time your area participated in an APTA promotional event?



## **MISSION**

Our mission is to promote platform tennis in communities ripe with growth, give back to communities that support the APTA, and educate USPTA professionals about career opportunities.