

2017-18 Super Committee Report

Chair – Max LePivert
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Mission Statement

Work through the local Tournament Director, to continually improve the quality, professionalism and consistency of each tournament, while at the same time making it a little easier for the TD to achieve these results. Have a structure and forum to discuss and provide guidelines for the APTA to support TDs with appropriate/practical level of support. Develop the Grand Prix Series into the APTA's signature events outside of the Nationals by providing guidelines used to select Grand Prix locations, specific requirements for a tournament to become a GP and actively working with the TDs to run first class events.

2017-18

The 2017-18 season was a success on many different levels for the Super Committee. The GP's ran really well with record streaming numbers and improved efficiency between the tour director (Shannon) and local tournament directors. Long Island was the only GP that was not as well run as we encountered resistance with making any changes deemed necessary for the success of the tournament. Overall, we have developed a strong blueprint for running really successful tourneys.

The committee is also pleased with making sure both men and women's GP's offered the same product (prize money, lunch, etc) in 2017-18. We have standardized all GP's in order to create more consistency from event to event and we feel like it was well received.

Lastly, the partnership with Fusion (favors) was also a big hit at Nationals and we look to continue our relationship in 2018-19 by using them for all GP's.

Going forward we see two factors that are critical to the continued success of the Grand Prix's:

Committee has agreed that the focus for 2018-19 should be on the following points:

- the timing and dates of the tournaments is proving to be more important than

the region it's being held (would be hard to do GP at Short Hills and then following week in Philly). Spacing each Grand Prix by a month has proven to get us great attendance.

- using pre-existing dates and previous GP tournament sites makes it a much smoother event.
- including New Jersey in the rotation

That being said, the committee is all for expanding the game and trying new areas/clubs as long as they have the capabilities to host a good tourney; enough courts to run the tourney efficiently, hut for streaming, etc etc.

Lastly, the Super Committee was given the responsibility by Scott Bondurant to consider and recommend National sites going forward including developing a set of guidelines for choosing sites. The following tentative schedule was given to us by Scott and Ann Sheedy:

(Lastly, the Super Committee took responsibility in choosing the National sites earlier this year and has come up with the following schedule for the next couple of years):

- 2019 – Pittsburgh
- 2020 – Connecticut
- 2021 – Boston
- 2022 – Long Island

Overall, all the Grand Prix ran smoothly and successfully. The live streaming continues to be the highlight of the Grand Prix and has become critical in attracting and retaining sponsors.

Goals for 2018-2019

- Finalize 2018-19 Grand Prix schedule
- Getting all NRT's to use APTA Registration System
- Get all GP's / Nationals on board with Fusion
- Standardize waitlist requirements for limited draw sizes
- Get NJ on schedule for a GP and a national