



## American Platform Tennis Association: Grow the Sport Financial Programs Guidelines

The APTA is actively looking for strong local leadership to partner in an attempt to increase the number of public access courts around the country. If you have a program or are strongly committed to starting a new program in your area, please contact us today for assistance in this endeavor. This committee is here to assist all types of facilities in planning and implementation strategies.

In order to qualify for APTA Grants and/or Loans, your program and courts must be available to the general public. Types of sites that would qualify include municipalities, YMCA's, public access schools and public access charitable entities. A private club might qualify if it is able to prove that it has a diverse membership and the dues structure and membership is affordable and obtainable to the general public.

Potential Grant partners must prove to the APTA that without assistance, the installation of the courts would not likely occur. Any monies extended by the APTA will only be a percentage of the total project. Financial participation by applicants is mandatory and the project must be started within a year of the award. If the scope of the project changes from the proposal, the APTA retains the right to amend the amount of the grant.

The APTA will evaluate Loan Proposals with either a three or five year payback timeframe. A successful proposal must show that the applicant has the ability to repay the loan.

Projections on court usage and program development will be an important element. Partners must also show that there are a significant number of players or potential players in the immediate area that will utilize the courts. We would also like to see the ability to develop a platform tennis program for all levels and ages of play.

A strong "sponsor" and committee of participants are an essential part of the process. The club and its members will be required to join the APTA annually as part of the Grant and Loan agreements.

If you are interested in applying for either a Grant and/or Loan, please contact the Committee Chair to begin the process:

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