

2017 APTA Board Meeting

Clinics and Exhibitions Committee

Mission Statement: To expose players, novice through advanced, to high-level instruction and play; to introduce the sport to the general public as well as to tennis professionals and club general managers.

Accomplishments: Our reach into areas that are slow growth or limited access to the sport continues to positively influence the number of players in the game.

- 1) The group, made up of various pros from around the country, visited 6 areas around the country: Farmington Field Club in Farmington, Connecticut, the Elysium Tennis Club in Plain City, Ohio, the Bitsy Grant Tennis Club in Atlanta, Georgia, L'Hirondelle Club in Ruxton, Maryland, Arapahoe Tennis Club in Denver, Colorado and North Boulder Rec Center and Meadows Swim & Tennis Club in Boulder, Colorado.
- 2) Over 450 players were exposed to the highest level of teaching and quality play.
- 3) Added Junior and Certification clinics to the schedule, reaching more players and pros.

Goals:

- 1) Continue to visit diverse areas and promote public-access platform tennis to areas with influence or growth potential.
- 2) Become a part of the education and certification program for the game's pros and decision makers.
- 3) Combine efforts with current programs to make a greater impact. Initiatives will include working closely with the GAP Committee and certification groups, and tapping USPTA resources.