

## **2017 APTA Board Meeting**

### **Masters Committee**

**Mission Statement:** To grow the game within the Masters platform tennis community, including men and women age 45 and over. To create an avenue of communication and build camaraderie among master-age players, as well as to herald achievements unique to players in their late 40s, 50s, 60s, 70s and beyond, who enjoy, support and grow our sport.

**Accomplishments:** The Masters program is succeeding in certain arenas. The 13 Master Nationals events continue to appeal to the top players in the age groups, save for the Women's 70+. The Men's 145+ again has the largest field, most likely due to the combined age group.

### **Goals:**

- 1) Create more Masters events for different levels in regions where population exists.
- 2) Continue to brainstorm ways to attract top players to age group events.
- 3) Investigate the interest in combined age group events for the women.
- 4) Add a budget line item to entice pros to create Masters events.
- 5) Explore the development of a President's Cup format for Masters.

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