



## American Platform Tennis Association: Grow the Sport Components to Proposal Evaluation

- Strong Local Leadership
  - Champion for the Project
  - Committee Supporting the Project
  - PPTA Professional assisting in the development of the Site
- Availability to the General Public
  - Low Cost Membership
  - Any person, regardless of color, sex, religion or creed may join the facility
- Potential for New Players
  - Large pool of racquet sports players nearby
  - Existing base of Platform Tennis players
  - League play available within the area
- What is the Paddle Venue
  - New Market
  - New Courts/Facility within an Existing Market
  - Existing Facility Adding Courts
  - Existing Facility Repairs
- Project Will Not Happen without APTA Assistance
  - Value of Grant and/or Loan being requested
  - Total Value of the Projected Project Cost
  - Ability to pay for a substantial percentage of the total projected project costs but needs the APTA for the last push
  - Project will begin construction within 12 months of Grant/Loan being awarded
- Written Proposal & Conference Call
  - Well Written Proposal
  - Well Thought Out Presentation
  - Strong Plan for the Future
  - Strong Financial Plan
- Previous APTA Assistance
  - What is the Previous ROI vs. the Current RFP
  - Why is the Facility Returning to the APTA for Assistance
- APTA Membership
  - Existing Facilities:
    - Is the club a member of the APTA?
  - New Facilities:
    - Will the Facility become a member of the APTA
    - Will the Facility require its members to join the APTA